

**Board Meeting Agenda**  
**October 14, 2019**  
**12:00 PM – 3:00 PM**

<b>I. Call to Order</b>		Adela Flores-Brennan	12:00 – 12:05 PM
a. Roll Call and Introductions			
<b>II. Business Agenda</b>		Adela Flores-Brennan	12:05 – 12:10 PM
a. Approval of Minutes			
b. Discuss Changes to Agenda			
c. Disclosure of Conflicts of Interest			
<b>III. Board Report</b>	<i>Report</i>	Adela Flores-Brennan	12:10 – 12:20 PM
a. Introduction of New Board Member			
<b>IV. CEO Report</b>	<i>Report</i>	Kevin Patterson Freddy Quiram - Wakely	12:20 – 1:45 PM
a. Wakely Report			
b. Annual Colorado Road Trip			
c. CoverCo	<i>Report</i>	Saphia Elfituri	
d. OE7 Readiness	<i>Update</i>	Ezra Watland	
a. Website			
b. Brokers & Assistors			
c. Service Center		Kelly Guthner	
d. Technology Enhancements		Kelly Davies	
e. QHP Certification	<i>Approval</i>	Alan Schmitz	
<b>V. Finance &amp; Operations</b>	<i>Report</i>	Lorez Meinhold	1:45 – 2:15 PM
a. Public Benefit Corporation (PBC)	<i>Approval</i>	Brian Braun & Alan Schmitz	
b. Procurement: Media Buy	<i>Approval</i>	Ezra Watland	
<b>VI. Public Comment</b>			2:15 – 2:30 PM
<b>VII. Adjourn</b>			2:30 PM

## **MEETING INFORMATION**

*The order in which agenda items are considered may be subject to change. Public comment is taken on action agenda items. Prior to making your comments, please state your name for the record and identify any group or organization you represent. Depending on the number of individuals wishing to address the board, the chair may establish specific time limits on presentations.*

*Materials available for this meeting are posted on the [website](#). Check the website for agendas, minutes, background materials, and to confirm meeting times and locations.*

*The Board meeting will be available via audio. To begin the conference:  
**Please check the website, [here](#), for the correct conference dial-in information.***

**FOR THE AUDIENCE CALLING IN PLEASE DO NOT PUT THE CALL ON HOLD AT ANY TIME DURING THE CONFERENCE. PLEASE PUT YOUR PHONES ON MUTE DURING THE CALL UNLESS YOU WISH TO SPEAK DURING PUBLIC COMMENT.**

*\*If you are not able to attend in-person or comment over the phone, please send your comments to [Board@ConnectforHealthCo.com](mailto:Board@ConnectforHealthCo.com)*